



About Akbank

Akbank, founded in 1948, is one of Turkey's largest and most prominent banks, known for its innovative approach to banking and strong presence in the Turkish financial sector. With a comprehensive network of branches, ATMs, and international operations, Akbank provides a full range of financial services, including retail banking, corporate banking, investment banking, and wealth management. In a strategic collaboration with ForInvest, Akbank has revolutionized digital investment banking by developing the Akbank Investor Application—a sophisticated platform that transforms how modern investors access and interact with financial markets.

Goals & Objectives

Modern investors demand a platform that offers quick and reliable market access, minimal login friction, and robust security while delivering the tools needed for informed decision-making.

Akbank recognized these needs and created a solution that seamlessly blends convenience with advanced functionality.

The Akbank Investor application was developed to address the key challenges of modern investment platforms, ensuring users have access to real-time data, personalized tools, and a secure, integrated experience.

OBJECTIVES

Market Access Excellence

Provide instant, secure access to Borsa İstanbul with seamless Akbank Mobile login integration

Real-Time Intelligence

Deliver comprehensive market tracking across stocks, futures, warrants, funds, and forex with live updates

Personalized Experience

Enable customizable watchlists, alerts, and settings for individual investor needs

Research & Analysis

Offer exclusive Ak Yatırım insights and advanced technical analysis tools

Trading Optimization

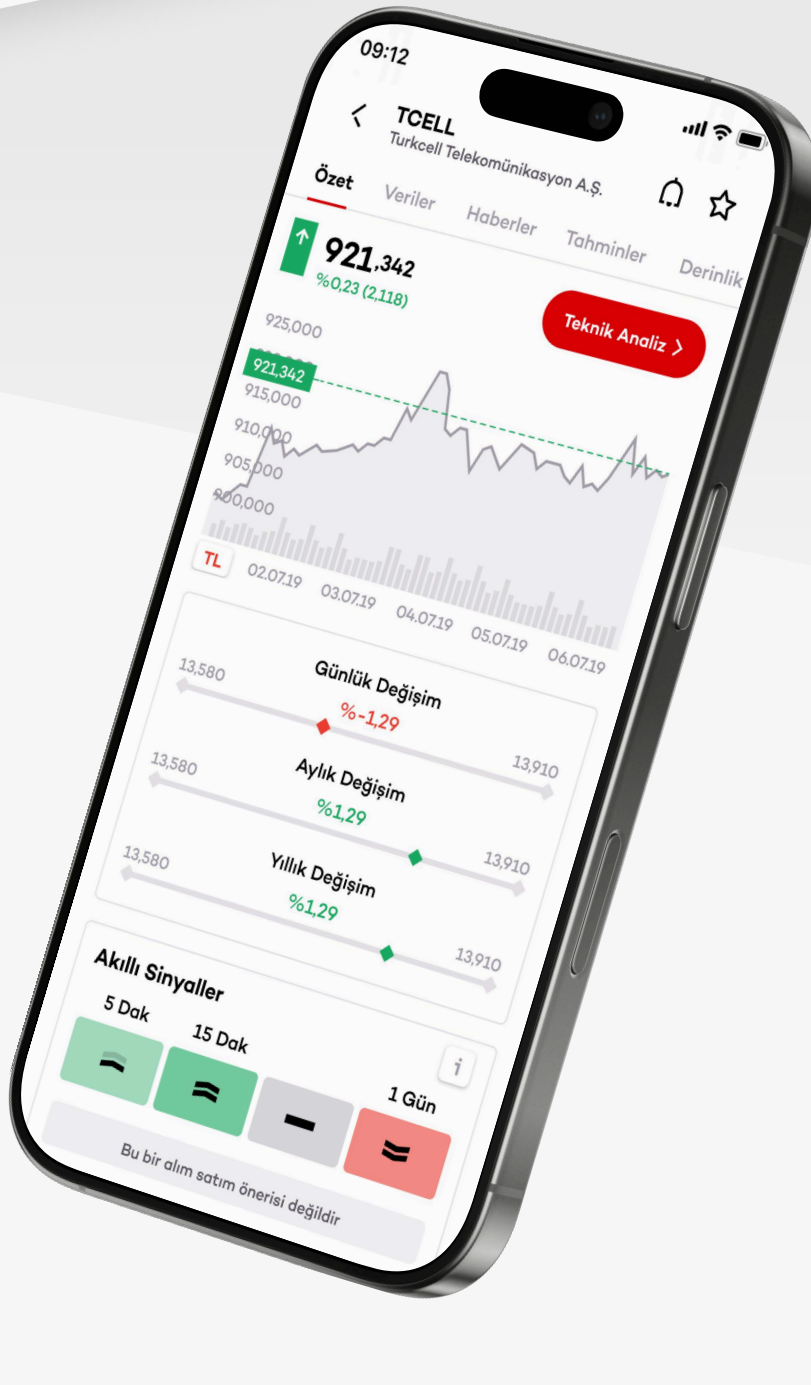
Streamline trading with intuitive order management and portfolio tracking

Why ForInvest?

ForInvest revolutionizes the investment technology landscape, blending over 30 years of industry expertise with relentless innovation.

As a trusted partner to clients worldwide, the company shapes the future of investment solutions through cutting-edge technologies and forward-thinking strategies.

At **ForInvest**, we blend decades of expertise in both finance and technology with a relentless focus on compliance and customer-driven innovation. This unique combination allows us to deliver solutions that set new benchmarks in speed, security, and reliability.



Turnkey Trading Solutions

Comprehensive, innovative mobile and web development solutions for financial institutions, powered by advanced PUBSUB architecture, designed to optimize trading experiences.

SDKs & Embedded Finance Solutions

Software development kits and embedded finance tools that seamlessly integrate advanced financial services into existing applications, enhancing functionality and user experience.

Financial Widgets

Powerful finance and investment widgets that enable quick integration of financial features into any platform, maximizing investor engagement and providing actionable insights.

Solutions

ForInvest developed a comprehensive mobile investment platform that enables users to access markets quickly using their **Akbank Mobile** credentials.

The platform strikes the perfect balance between sophistication and ease of use, offering the following features designed to make investing simpler:

Instant Market Tracking: Monitor market movements in real-time

Trading & Portfolio Management: Track orders and monitor portfolio performance through the "Trading" tab

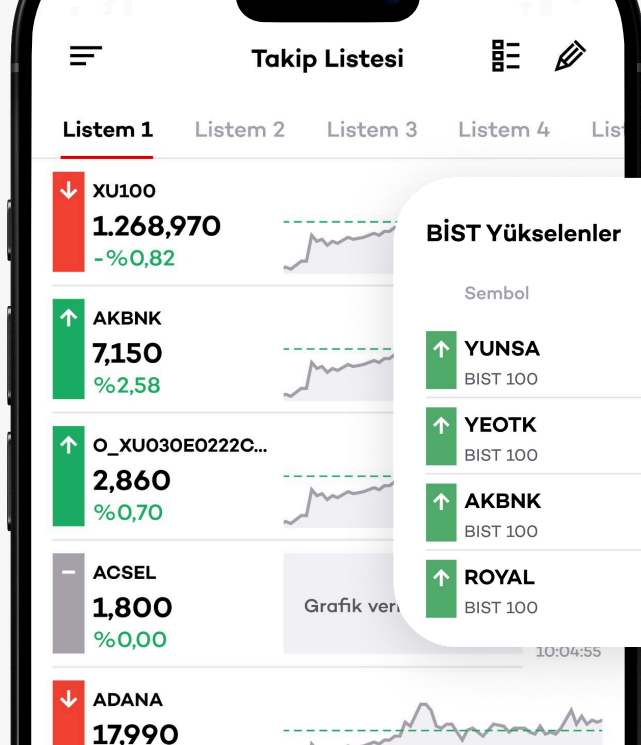
News & Research: Access market news and exclusive Ak Yatırım insights via the "News" tab

Detailed Market Data: View in-depth symbol information and analysis

Custom Alerts: Set up alerts for hundreds of symbols through the "My Alerts" page

Advanced Analytics: Perform various analyses, including technical analysis, from the "Analysis" page

This turnkey solution leverages ForInvest's financial technology expertise to address user pain points while aligning with Akbank's innovative approach. It enables instant tracking of various markets, including stocks, VIOP, warrants, funds, and FX, and facilitates seamless transactions on **Borsa İstanbul**.



| Sembol | Son | Fark | %Fark |
|-------------------|--------|-------|--------|
| YUNSA BIST 100 | 17,600 | 1,600 | %10,00 |
| YEOTK BIST 100 | 91,300 | 8,300 | %10,00 |
| AKBNK BIST 100 | 6,490 | 0,590 | %10,00 |
| ROYAL BIST 100 | 3,300 | 0,300 | %10,00 |

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Results

The implementation of the Akbank Investor Application has shown promising improvements in digital investment capabilities and user experience, with positive feedback from customers and enhanced platform performance.

User Adoption & Engagement

Strong increase in daily active users and session duration since launch

Trading Performance

Improved transaction completion rates and reduced support needs

Platform Efficiency

Faster login process through Akbank Mobile credential integration with reliable system uptime

Market Access

Enhanced real-time data delivery for faster trading decisions

Customer Satisfaction

Positive user feedback regarding the platform's ease of use

These improvements demonstrate the successful implementation of the new platform, positioning Akbank as a digital leader in investment services while setting new standards for mobile trading applications in the Turkish market.